

# LET YOUR PATIENTS DISCOVER THE DEFINITY LENS DIFFERENCE

## 1. The only PAL with a unique 4th visual zone: The GROUND VIEW ADVANTAGE™.

- GROUND VIEW ADVANTAGE is a reduction in power in the bottom portion of the lens that helps patients clearly see what's at their feet without compromising other viewing zones
- Up to 90% of patients experience a significant benefit from GVA



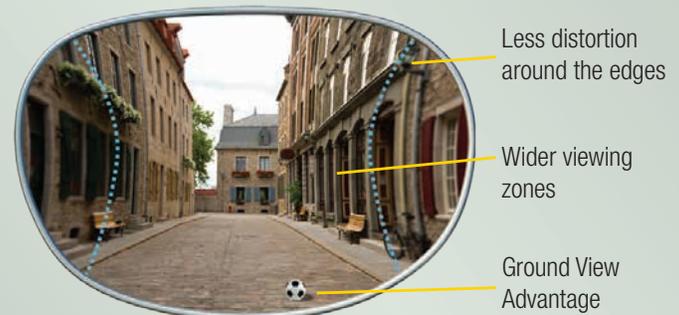
## 2. Patented DUAL ADD® technology delivers the widest intermediate fields of vision possible.

- DUAL ADD technology splits the patient's ADD between the front and back of the lens
- Unwanted astigmatism is distributed over twice the surface area as traditional PALs, leaving only small islands of distortion

Ordinary Progressive Lens



DEFINITY Progressive Lens



**DUAL ADD technology leads to:**

1. Less distortion around the edges.
2. Wider viewing zones.

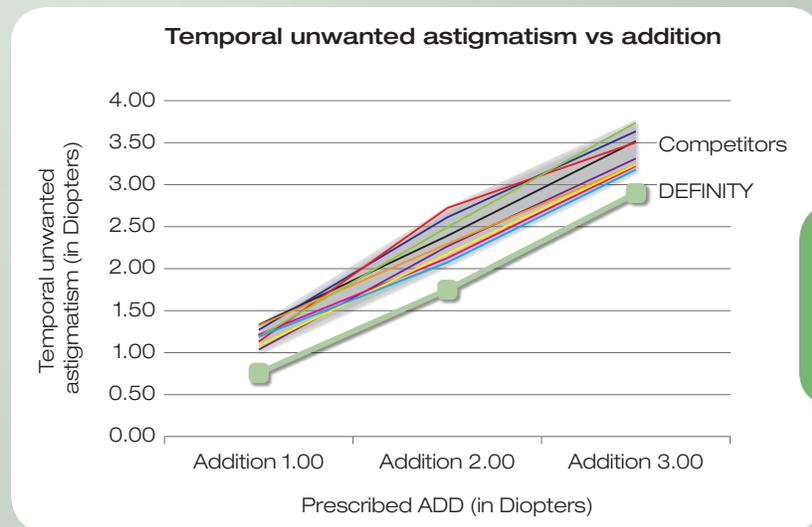
**Ground View Advantage:**

3. Lets patients clearly see what's at their feet.

**DEFINITY lenses are 100% digitally surfaced using DualOptix™**

### 3. DEFINITY® lenses continue to outperform the competition, especially at higher ADD powers.

- DEFINITY lenses offer the least amount of distortion for every Rx, but perform especially well at higher ADD powers



On average, DEFINITY lenses have 1/2 diopter less distortion than competitor PALs.

### 4. DEFINITY lenses are easy to fit, easy to adapt to and deliver high patient satisfaction.

- Ideal for:
  - New presbyopes
  - High ADD power
  - Bifocal conversions
  - Extended computer use
  - Patients with adaptation problems
  - Patients who need to clearly see what's at their feet

## DEFINITY/DEFINITY SHORT™

Regular: min fitting height: 18 mm. Max Ground View Advantage benefits at fitting heights ≥ 22 mm.  
Short corridor: min fitting height: 15 mm. Max Ground View Advantage benefits at fitting heights ≥ 19 mm.

Material	1.50 Plastic	TREXA™	Airwear®	Thin&Lite®		
				1.60	1.67	1.74 <sup>1</sup>
Power Range	+6.00 to -10.00	+6.00 to -10.00	+4.00 to -7.00	+8.00 to -12.00	+10.00 to -12.00	+9.00 to -14.00
Cylinder	up to -4.00	up to -4.00	up to -4.00	up to -4.00	up to -4.00	up to -4.00
ADD Power	+1.00 to +3.00	+1.00 to +3.50 & 4.00	+1.00 to +3.00	+1.00 to +3.00	+1.00 to +3.50 & 4.00	+1.00 to +3.00 & 3.50
<b>LENS OFFERINGS</b>						
Crizal® No-Glare Lenses <sup>2</sup>	•	•	•	•	•	•
Optifog <sup>®3</sup>	•	•	•	•	•	•
Transitions® Signature™ VII	Gray	Gray	Gray	N/A	Gray	N/A
Transitions® VI	Gray & Brown	Gray & Brown	Gray & Brown	N/A	N/A	N/A
Xperio UV™ Polarized <sup>4</sup>	Gray & Brown	N/A	Gray & Brown	N/A	N/A	N/A

<sup>1</sup> DEFINITY Thin&Lite 1.74 lenses will systematically include your choice of Crizal Sapphire UV™, Crizal Avancé UV™, or Crizal Alizé UV™.  
<sup>2</sup> Please reference the full Crizal availability chart available at [www.crizalusa.com](http://www.crizalusa.com).  
<sup>3</sup> Please reference the full Optifog availability chart at [www.optifogusa.com](http://www.optifogusa.com).  
<sup>4</sup> May also be ordered in Essilor Polarized. Crizal SunShield UV™ is recommended with every DEFINITY polarized job.

**DEFINITY®**  
DISTINCTIVELY DIFFERENT®