

Nothing is more important than how children see and experience the world.  
Be sure their vision correction solution includes:



**Crizal<sup>®</sup>forKids**



# Crizal<sup>®</sup>forKids

Two great lens options for your smallest patients

Fits pediatric patients

**5-12** Years Old  
**RX RANGES**  
-6.00D to +6.00D

NEW  
**51mm**  
EYESIZE!

## Crizal kids uv<sup>™</sup>

Impact resistant, and protects against glare, scratches, smudges, UV light, and water

## Crizal<sup>®</sup>PREVENCIA<sup>™</sup> kids

All of the same Crizal Kids UV<sup>™</sup> lens benefits, plus additional protection from harmful Blue-Violet light emitted by digital devices

For more information, visit [Crizal.com](http://Crizal.com)



Start all your young patients on the right path to their best possible vision and protection.



**Crizal<sup>®</sup>forKids**



Applies to the Crizal lens process

**Crizal<sup>®</sup>**  
Live Life in the Clear<sup>®</sup>

**Correct and protect their vision,**  
because they deserve a clear future.

**Recommend long-lasting, durable lenses:**



**80% of a child's learning occurs through their eyes.\***

Crizal® for Kids lenses help children see without the glare that can cause visual strain and discomfort.



**Children play hard and are rough on their glasses.**

Crizal for Kids lenses resist scratches, and they are impact resistant. This is a packaged product that includes No-Glare protection and Airwear® polycarbonate lens material, sold at one price.



**50% of lifetime UV exposure to the eyes can occur before age 20.\*\***

That is why all Crizal for Kids lenses provide exceptional daily UV protection.



**Up to 90% of all classroom learning comes to students via the visual pathways,\*\*\*** and nearly everything a child does in school depends on good vision.

That's why Crizal for Kids lenses help remove visual obstacles like smudges, so that children can see as clearly as they should.



**Recommend with confidence**  
the only fully comprehensive Rx solution for kids.



**Exceptional UV protection.**

**With 25x more UV protection than going without eyewear\***



\*E-SPF® is a global index rating the overall UV protection of a lens. E-SPF was developed by Essilor International and endorsed by 3rd party experts. A lens rating of E-SPF 25 means that an eye protected by the lens will receive 25 times less UV exposure than an unprotected eye. E-SPF of 25 when Crizal lens is made with a lens material other than clear 1.5 plastic.

**Crizal®**  
**PREVENENCIA™ kids**



**All the benefits of Crizal Kids UV™ plus selectively blocks up to 20% of harmful Blue-Violet light while letting beneficial blue light through.**

**Day in and day out,** children are exposed to harmful Blue-Violet light from a range of sources.

- Sunlight
- LED Lights
- Fluorescent Lights
- Computers
- Tablets
- Smartphones
- Video Games

**From the moment we're born, our eyes are exposed to damaging light.** Today's modern digital devices can greatly increase this exposure.

**DID YOU KNOW?**

**83% of children** use an electronic device for three or more hours a day.\*

**Blue-Violet light may be a risk factor** for the onset of age-related macular degeneration (AMD).

\* <http://www.aoa.org/patients-and-public/good-vision-throughout-life/childrens-vision/school-aged-vision-6-to-18-years-of-age?ss=y>  
 \*\* AOA Focus, July/Aug 2014, p. 25  
 \*\*\* <http://www.aoa.org/newsroom/health-reform-offers-better-childrens-vision-care-in-the-us?ss=y>

\*AOA Focus, July/Aug 2014, p.25